

AproDerm sponsors the Ocean Brothers Atlantic Row Fundraiser

Walsall-based emollient brand, AproDerm, part of Fontus Health, is sponsoring a huge fundraising challenge to help in the fight against skin cancer. They have committed £15,000 to support [Ocean Brothers](#) Greg Bailey (26) and Jude Massey (18) as they prepare to row the Atlantic Ocean in January 2018.



Image: L-R, Greg Bailey, Daljit Birdi, Nav Birdi, Jude Massey

The stepbrothers aim to raise £100,000 for the British Skin

Foundation in memory of their father Peter Massey. Sadly, Peter passed away in August 2015 after an arduous 16 year battle with skin cancer. One year on, the brothers made the decision to cross the second largest ocean in the world to raise as much money as possible for research into the disease.

Greg and Jude said:

“We are incredibly grateful to [AproDerm](#) & [Fontus Health](#) for this generous donation towards our fundraising challenge. After seeing Peter suffer for such a long time, we really want to make a difference by funding skin cancer research, so other families don’t have the same sad experience we did. The money that AproDerm are donating goes a long way to helping us achieve that goal.”

Daljit Birdi, Managing Director of Fontus Health added:

“We’re really proud that AproDerm & Fontus Health can support Greg and Jude on this mammoth fundraiser. We wish them the best of luck on the Atlantic crossing and we’re committed to supporting them all the way. Together we can all help in the fight against skin cancer.”

[More on the challenge at Oceanbrothers.co.uk](#)

[Sponsor the brothers](#)

For further information please contact:

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The **British Skin Foundation** is the only UK charity dedicated to raising funds for all skin diseases and skin cancer research. Our unwavering commitment to funding quality research means we won’t stop until we’ve found cures for common skin problems like eczema and acne through to potential killers like malignant melanoma. To date we’ve raised £16 million to fund research projects since 1996.



BSFcharity

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