

NEWS RELEASE

For immediate release

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WACKY RALLY TRIUMPH FOR BTL AESTHETICS



Image caption: The BTL Aesthetics Team with their £300 vehicle.

Sixty percent of British people currently suffer from or have suffered with a skin disease at some point during their lifetime. Some skin conditions are manageable; others are severe enough to kill.

BTL Aesthetics, the award-winning manufacturer and supplier of medical



equipment for physical therapy, cardiology, and medical aesthetics industries has now returned from their fundraising endeavours for the British Skin Foundation in a bid to find a cure.

Lee Boulderstone, Managing Director for BTL Aesthetics commented: "We strongly believe that BTL Aesthetics and others within our industry have a fundamental responsibility to do the right thing: to help raise money and to ultimately, one day find a cure.

"The challenge was a lot more difficult than you anticipated but, with support from a great team, we reached the finish line and have now presented the British Skin Foundation with £1.5K".

The team of four representatives from the UK division took part in a 1500 mile drive in support of the charity; driving from their head office in Stoke-on-Trent, through Lille, France and ended, after four days in Rimini, Italy.

Lisa Bickerstaffe, Communications Manager for the British Skin Foundation commented on the fundraising initiative: "What a fantastic amount of money raised with this unusual challenge! We're really grateful to the BTL Aesthetics team and we'll ensure the money is put to good use funding skin disease research."

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Notes to Editor

About BTL Aesthetics

BTL Industries designs, manufactures and sells medical equipment for physical therapy, cardiology, and medical aesthetics.

Headquartered in Prague, the Czech Republic, the Company is among the world's five largest cardiology, medical aesthetics and physical therapy



manufacturers.

For the past 20 years, BTL Industries supplies its products through distributors designated for each country, or through its sales subsidiaries. Its major markets include the European Union, East Asian markets, and the United States.

Since 2009, BTL Aesthetics division takes the company into aesthetic medicine with non-surgical devices that represent the best in skin tightening, anti-cellulite care, anti-wrinkle treatment, body shaping and fat reduction. In 2014, the company grew 20% over the previous year. For more information, visit <http://www.btlaesthetics.com>.

About the BSF

The British Skin Foundation is the only UK charity dedicated to raising funds for skin disease and skin cancer research. Their unwavering commitment to funding quality research is relentless until cures for common skin problems like eczema and acne through to potential killers like malignant melanoma have been found. To date the charity has raised £15 million to fund research projects since 1996 www.britishskinfoundation.org.uk.