

Press release

Sun safety warning from brothers who lost father to skin cancer as they prepare for Atlantic fundraiser

Lymington brothers Jude Massey and Dr Greg Bailey are trying to raise £100,000 for skin cancer research with a mammoth row across the Atlantic Ocean. They're dedicated to beating skin cancer after their father/stepfather, Peter Massey, suffered with the disease for 16 years. Sadly he passed away in 2015 aged 63.



Left, Peter before he became sick; Centre & right, the effects that skin cancer had on Peter can be seen.



Greg, 26, a NHS junior doctor understands the importance of sun safety/protecting the skin from childhood and wants to help spread the sun safety message alongside the British Skin Foundation in time for summer.

“When Peter was young there was less emphasis on sun safety and unfortunately that came back to haunt him in later life. These days we know just how damaging UV rays can be and the fact is there are simple steps that can be taken to minimise the risks,” explains Greg.

Jude, 18, who has sailed since he was just eight adds, “We went through some tough times as a family and we’re spreading the sun safety message to stop other families going through what we went through. We’ll certainly be slapping on the sunscreen during our rowing challenge.”



The key things to remember when out in the sun at home and abroad are

- ✓ Protect your skin with clothing – don’t forget to wear a hat that protects your face, neck and ears.
- ✓ Spend time in the shade between 11am and 3pm when it’s sunny.
- ✓ When choosing a sunscreen look for a high protection SPF (SPF 30 or more to protect against harmful UVA).
- ✓ Apply plenty of sunscreen 15-30 minutes before going out in the sun and reapply every two hours.
- ✓ Be sure to reapply sunscreen after swimming and towel-drying.
- ✓ Keep babies and young children out of direct sunlight.

Worried about a suspicious mole? **Consultant Dermatologist & British Skin Foundation Spokesperson Dr Bav Shergill** says “Look out for moles or patches of skin that are growing, changing shape, developing new colours, inflamed, bleeding, crusting, red around the edges, particularly itchy, or behaving unusually. If in doubt, get it

checked out straight away. We recommend that you tell your doctor about any changes to a mole or patch of skin.”

More about the challenge

The brothers plan to row from the Canaries to Barbados across 3,000 miles of Atlantic Ocean to raise £100,000 for skin cancer research in January 2018. The gruelling trip will see them row alternately for 2 hours on and off non-stop for up to eight weeks. To add some perspective only 317 crews have successfully crossed the Atlantic (and six crews have died trying) compared to 5,500 individuals who have climbed Mount Everest.

[Watch their short video here](#) or find out more at www.oceanbrothers.co.uk.

Donate: www.justgiving.com/fundraising/oceanbrothers



About the BSF

The **British Skin Foundation** is the only UK charity dedicated to raising funds for skin disease and skin cancer research. Our unwavering commitment to funding quality research means we won't stop until we've found cures for common skin problems like eczema and acne through to potential killers like malignant melanoma. To date we've raised £15 million to fund research projects since 1996. www.britishskinfoundation.org.uk.

For further information on the charity please contact Lisa:

lisa@britishskinfoundation.org.uk or call 020 7391 6347

Get in touch with the Ocean Brothers:

Website: www.oceanbrothers.co.uk

Facebook: www.facebook.com/oceanbrothers0

Twitter: https://twitter.com/Ocean_Brothers

Email: contact@oceanbrothers.co.uk

Telephone: 07590 926796

