

Simpson Travel supports Ocean Brothers Atlantic Fundraiser

Award-winning specialist tour operator, [Simpson Travel](http://www.simpsontravel.com) (0208 003 6557; www.simpsontravel.com), has been announced as an official sponsor of the [Ocean Brothers](#) Atlantic Fundraiser.

Half-brothers Greg Bailey (26) and Jude Massey (17) are aiming to raise £100,000 for the British Skin Foundation's skin cancer research by rowing unsupported across the Atlantic Ocean: an epic 3,000-mile journey in memory of their late step-father/father, a keen sailor, who suffered with skin cancer for 16 years until he passed away in 2015.

To further boost the fundraising efforts, Simpson Travel have also donated a luxury villa holiday for a forthcoming charity auction, part of an exclusive gala dinner taking place at Chewton Glen on 25th November. The holiday includes accommodation for four staying in [Vermentinu Primonte](#) in Porto Vecchio, Corsica, including flights and car hire, a package worth up to £5,000. This is in addition to a £1 donation for every holiday booking made up until the Ocean Brothers' adventure begins in January 2018.



Graham Simpson, Owner and Chairman of the specialist Mediterranean tour operator Simpson Travel says:

'We're delighted to be sponsoring The Ocean Brothers and are full of admiration for the challenge they are going to undertake. We offer holidays in sunshine destinations across the Mediterranean, making the skincare message highly relevant to our guests, but we also pride ourselves on taking the 'road less travelled', much as these young men are doing. However, for us it means going the extra mile for our guests rather than simply taking the easier path, whereas Greg and Jude's inspirational journey takes the concept to a whole new level – and what an incredibly brave and courageous journey it will be! It's one that we're extremely proud to be supporting.'

Press release
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Greg and Jude, who will have to navigate their way across 3,000 miles of ocean from Gran Canaria to Barbados are delighted to have Simpson Travel on board.

“The support from Simpson Travel is invaluable to our campaign and the British Skin Foundation’s skin cancer research. It’s great to have such generous backing from a team that understands the need to explore the world with a sense of adventure like ours,” says Jude.



[More on the challenge at Oceanbrothers.co.uk](http://Oceanbrothers.co.uk)
[Sponsor the Brothers](#)

For further information and images please contact:

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The **British Skin Foundation** is the only UK charity dedicated to raising funds for all skin diseases and skin cancer research. Our unwavering commitment to funding quality research means we won’t stop until we’ve found cures for common skin problems like eczema and acne through to potential killers like malignant melanoma. To date we’ve raised £16 million to fund research projects since 1996.

Simpson Travel:

Simpson Travel is an award winning independent tour operator, offering a range of exclusive villas, apartments and boutique Simpson Hotels across the Mediterranean, with destinations including Greece, Turkey, Mallorca, Corsica, France and Italy. Established in 2002, the company offers a very personal service, with individually-selected properties, exceptional local knowledge for each destination and a highly experienced team. Clients booking with Simpson Travel can be safe in the knowledge that their holiday has been created with their needs in mind and each property matched to their individual tastes and requirements. They can also rest assured that they will be well looked after by the excellent representatives on hand in each resort.



BSFcharity

Britishskinfoundation.org.uk